

# developing relationships. building reputations.

Specialist graphic design & web design for  
residential and commercial developments.



adrenaline 



# add a shot of adrenaline to your marketing campaigns.

We have a proven track record delivering creative design and web design services to many of the UK's leading residential and commercial developers, agents, architects and construction industry suppliers. Since 2001 we have become the preferred supplier for many of the UK's leading names and have worked on many high profile projects across the East, Midlands and South East. Outside of the property sector we have also been commissioned by leading organisations including RSPB, Play.com, Microsoft, Bentley, SOS Children's Villages and EEDA.

Our professional team deliver branded and fully integrated marketing materials across a wide range of media. We fulfil the creative requirements of new and existing brands across a range of disciplines including:

- origination of new branding
- design of brochures and direct mail
- design and development of websites, email campaigns, online ads, mobile and SEO
- creation of advertising campaigns – print, outdoor and radio
- copywriting
- art direction & photography
- restyling of site plans and floorplans
- site hoarding and wayfinding design
- strategic campaign and project management.

Our brand values:

- providing thought-provoking design with a commercial realism
- being passionate about our client successes
- a commitment to long-term relationships.

If you are looking give your development a little added stimulation contact:

Andrew Ashworth,  
Marketing Director,  
Adrenaline Creative

tel: 01223 421264  
email: [info@adrenalinecreative.co.uk](mailto:info@adrenalinecreative.co.uk)  
web: [adrenalinecreative.co.uk](http://adrenalinecreative.co.uk)

Foster + Partners



BIDWELLS

# clients

We have earned a reputation for excellence in the sector with regular commissions from a range of organisations - from one of the country's largest residential developers.



TuckerGardner





# branding

Our creative team have created distinctive brands for a wide portfolio of projects and commercial ventures. Each individual logo is carefully created to reflect the brand values of the project and the developer.

# residential

Developers are looking to ensure that their investment offers a swift return. From the original brief through to the execution, our team provide a fully integrated approach to ensure that developments achieve real stand out.



# waters edge wansford

waters edge

a prestigious development of 24 contemporary waterfront houses

### interiors by design - exteriors by nature

For all its luxury and sophisticated design, Waters Edge puts you at the heart of a stunning natural environment. With its own private mooring, each property offers immediate and effortless access to the River Nene, which winds its way through Northamptonshire. From its origins and destination, passing through Dunchurch, Woodhouse and Northampton and in the rapidly developing Northampton and Kettering areas to the sea.

The river itself attracts boating of all kinds - from leisure boating and motor cruising to racing and angling - and it's easy to see why. Along the Nene you'll find a great abundance of wildlife including moorhens, swallows, loons, gulls and herons, and the surrounding grass and woodland provides a haven for all manner of wild waterfowl. Despite all this, the river remains refreshingly quiet making it a natural haven.

Most ideal in fact, located right outside your door for the lake and the sea, and the lap of the water makes your leisure life, or simply relax on your private balcony, up river, and let things drift by.

We hope the setting. How you enjoy it is up to you.

### home

- the location
- house sizes
- house styles
- specification
- site plan
- how to find us
- contact
- T&C

### escape to the waters edge

Situated just outside the idyllic village of Wansford and close to nature, Stamford, Waters Edge is an exclusive development of luxury second homes that bring together design and nature in perfect harmony.

Set in the gently rolling countryside of the Nene Valley with immediate access to the river, Phase 1 of the Waters Edge development features a mix of 24 houses in a private gated sanctuary, built in either traditional honey-coloured stone or a bright, New England style. Each has its own private mooring and is finished to incredible high specification, bringing the style and convenience of modern living to a truly idyllic natural environment. Easy access to the A1 and A47 and proximity to Peterborough ensure that superb amenities and national road and rail links are always close at hand when you need them.

The perfect escape.

For further information visit our development structure contact

tel: 01753 768800  
email: info@watersedge.com

waters edge

## client: Howlett Leisure & Savills - London

- brochure design
- brand origination
- copy writing
- website design and build
- large format signage
- print advert design

# LUXURY FOR LIFE

Baufritz is passionate about creating a luxurious living environment that's designed just for you.

All our homes use an abundance of high quality natural materials that are completely free of toxins, creating a harmonious atmosphere that looks beautiful, protects the environment and makes you feel good.

To find out more about Baufriz or to make an appointment contact Baufriz in Cambridge:  
01223 235632  
enquiries@baufritz.co.uk  
www.baufritz.co.uk



## client: Baufriz - UK

- brochure design
- copy writing
- website design and build
- large format exhibition materials
- magazine advert design
- direct mail design
- art direction and photography



Enjoy a taste of England's finest

the manor  
HERRINGSWELL - SUFFOLK

01279 818900

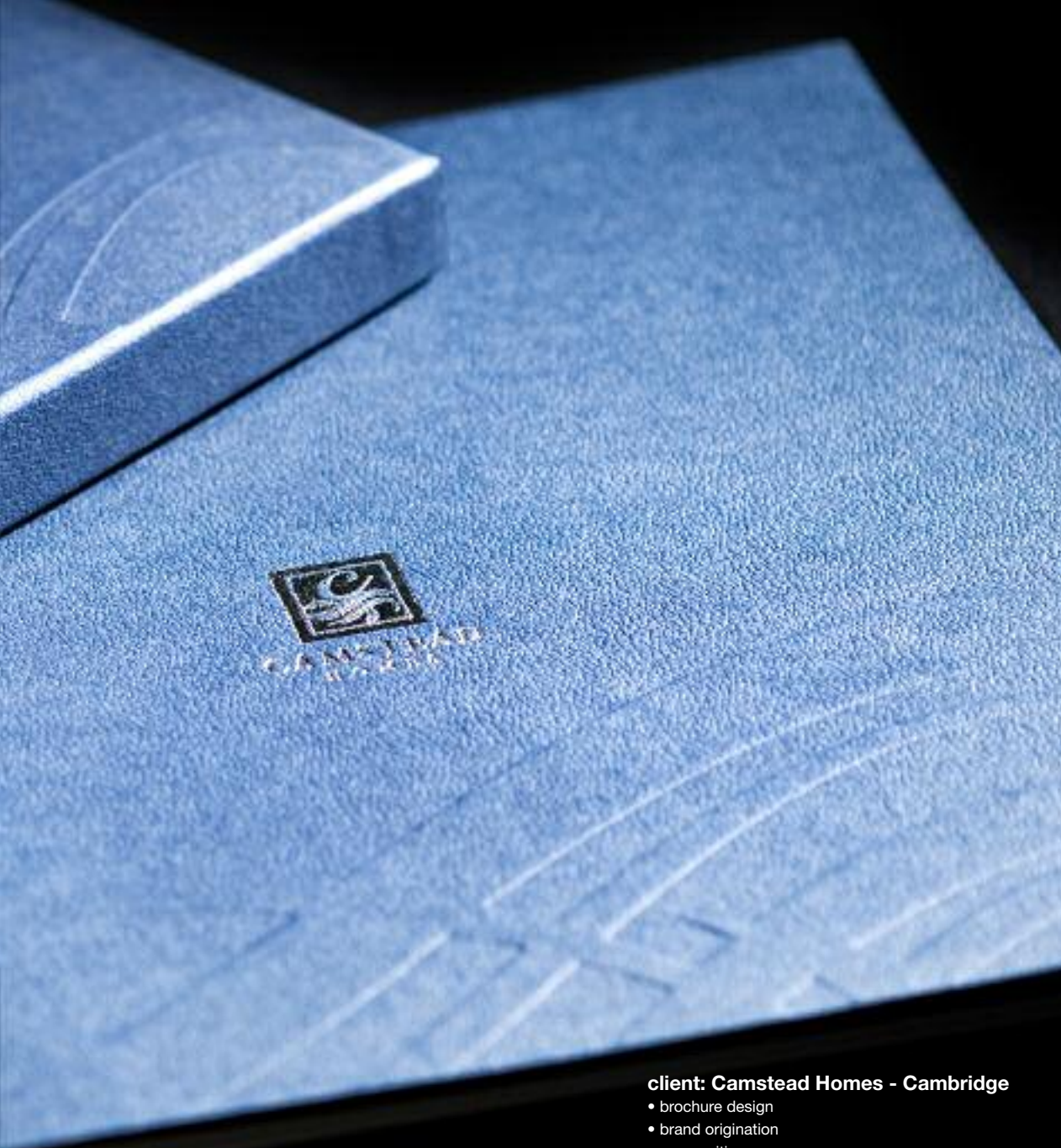
www.themanorherringwell.co.uk



**client: City and Country - South East**

- brochure design
- brand origination
- copy writing
- website design and build
- large format materials and signage
- print advert design
- direct mail design
- art direction and photography
- dvd packaging

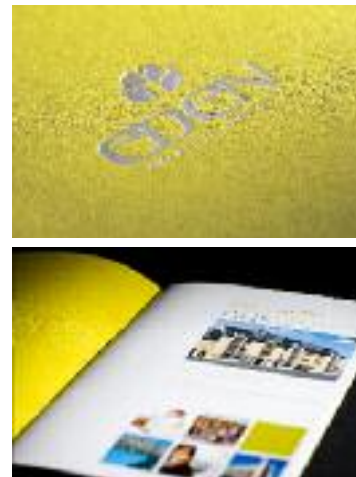




**client: Camstead Homes - Cambridge**

- brochure design
- brand origination
- copy writing
- website design and build
- large format exhibition materials
- print advert design
- direct mail design
- art direction and photography



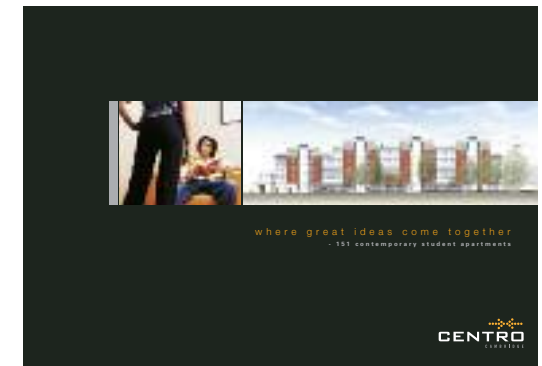





**LEXINGTON**  
CAMBRIDGE

Breathtaking development of apartments,  
duplexes and a stunning penthouse

Welcome to  
**CENTRO**  
CAMBRIDGE





**client: Freshwater Estates - Eastern region**

- brochure and polyprop'folder design
- brand origination
- copy writing
- website design and build
- print advert design
- large format materials and signage
- art direction and photography

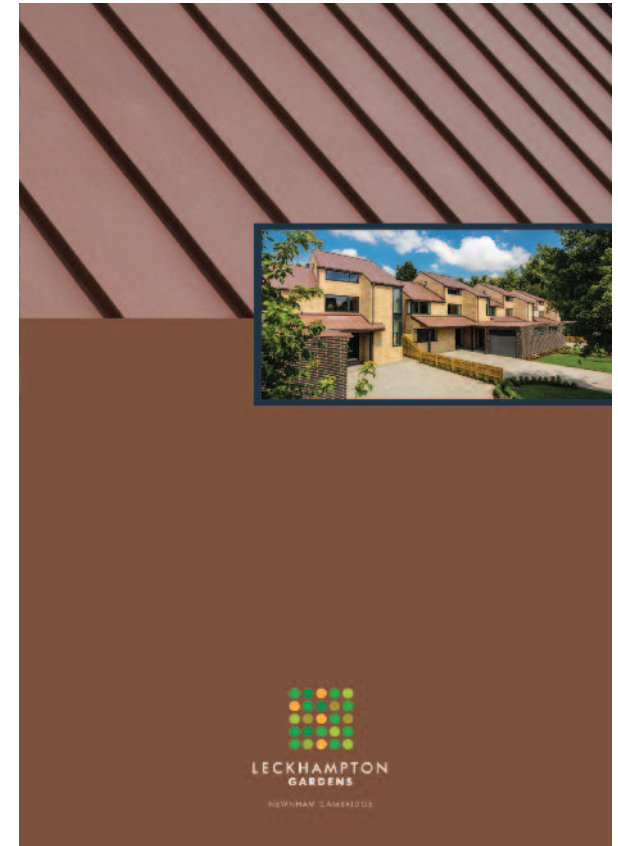


PARKERS  
MILL





- client: Tucker Gardner**
- advert design and copy writing
  - promotional materials design
  - brochure design and copy writing
  - newsletter design and copy writing



**LECKHAMPTON GARDENS**  
CAMBRIDGE

**Design without compromise**

Leckhampton Gardens offers a rare opportunity to enjoy contemporary living at its finest. Located in the sought-after village of Newnham, this exciting development comprises only four 2-storey houses. Situated on the site of a former industrial site, just a stone's throw from Cambridge's city centre.

Every little detail throughout this development has been carefully considered - from the stunning open-plan and light-filled reception, dining, sleek, Italian kitchen and luxurious living rooms, bedrooms and bathrooms - through to the enclosed rear gardens with slate patios and lush lawns surrounded by a variety of established trees.

Prices from £1,295 m

To reserve a private viewing please contact:  
New homes office: 01223 845240 or Cambridge office: 01223 350800  
[tuckergardner.com](http://tuckergardner.com)

A development by **IDENTIFIED DEVELOPMENTS**

Selling agents **TuckerGardner**

Join us and see what all the buzz has been about

**LECKHAMPTON GARDENS**  
CAMBRIDGE

**An exclusive invitation**

We would like to invite you to an exclusive opportunity to celebrate the success of Leckhampton Gardens - Cambridge's new iconic residential development located in a desirable Newnham cul-de-sac. Recently ALL SOLD in under 2 weeks.

We hope you can join us on Monday 2nd September between 3pm and 7pm for a glass of Champagne at Leckhampton Gardens. It is a unique opportunity to see at first-hand the quality, finish and bold architectural styling that are at the forefront of all Identified Developments projects.

Rsvp: Keri McCloskey  
Marketing Manager

T: 01223 229620  
E: [kmccloskey@tuckergardner.com](mailto:kmccloskey@tuckergardner.com)

**TuckerGardner**

A development by **IDENTIFIED DEVELOPMENTS**

**Design without compromise**

**LECKHAMPTON GARDENS**  
NEWNHAM, CAMBRIDGE

Leckhampton Gardens offers a rare opportunity to enjoy contemporary living at its finest. Located in the sought-after village of Newnham, this exciting development comprises only four 2-storey houses. Situated on the site of a former industrial site, just a stone's throw from Cambridge's city centre.

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Selling agents **TuckerGardner**



**client: Pepper Kitchens - St Ives**

- advert design and copy writing
- website design and build
- large format exhibition materials
- promotional materials design
- brochure design and copy writing
- newsletter design and copy writing





**client: Uber - London**

- branding
- website design and build
- large format exhibition materials
- promotional materials design
- brochure design and copy writing



# illustrations / CGI

Many of the working drawings (siteplans, location maps and floorplans) we receive from clients require a little restyling. Our inhouse team is experienced in bringing drawings to life and we also work with partner creative organisations to develop fully realistic CGIs and illustrations.



# commercial

In the current economic climate the excess supply of commercial spaces means that new projects need a fully integrated approach to marketing. We work with developers and agents to produce distinctive branding and high quality brochures, websites and advertising to ensure that the developments attract attention.





**BROERS** BUILDING  
CAMBRIDGE

**client: Januays & Bidwells Cambridge**

- branding
- large format exhibition materials
- promotional materials design
- brochure design and copy writing





# iconix park

WHERE BUSINESS MAKES ITS MARK

**iconix one**  
 215,000 SQ FT  
 100,000 SQ FT  
 150,000 SQ FT  
 200,000 SQ FT  
 250,000 SQ FT

**Space to create**

iconix one offers an ideal location for the needs of our new and existing customers. The building features a modern design with large glass windows and a central atrium. The building is located in a prime location with easy access to major roads and public transportation. The building is available for lease or purchase. For more information, please contact us at 800-848-0888 or visit our website at [www.iconixpark.com](http://www.iconixpark.com).

**iconix one**  
 215,000 SQ FT  
 100,000 SQ FT  
 150,000 SQ FT  
 200,000 SQ FT  
 250,000 SQ FT

**January's**  
 215,000 SQ FT  
 100,000 SQ FT  
 150,000 SQ FT  
 200,000 SQ FT  
 250,000 SQ FT

**TELESONS**  
 215,000 SQ FT  
 100,000 SQ FT  
 150,000 SQ FT  
 200,000 SQ FT  
 250,000 SQ FT

**TELESONS**  
 215,000 SQ FT  
 100,000 SQ FT  
 150,000 SQ FT  
 200,000 SQ FT  
 250,000 SQ FT

**iconix four iconix five**

WHERE BUSINESS MAKES ITS MARK  
 NEW CAMBRIDGE OFFICES  
 80,000 SQ FT - 38,200 SQ FT

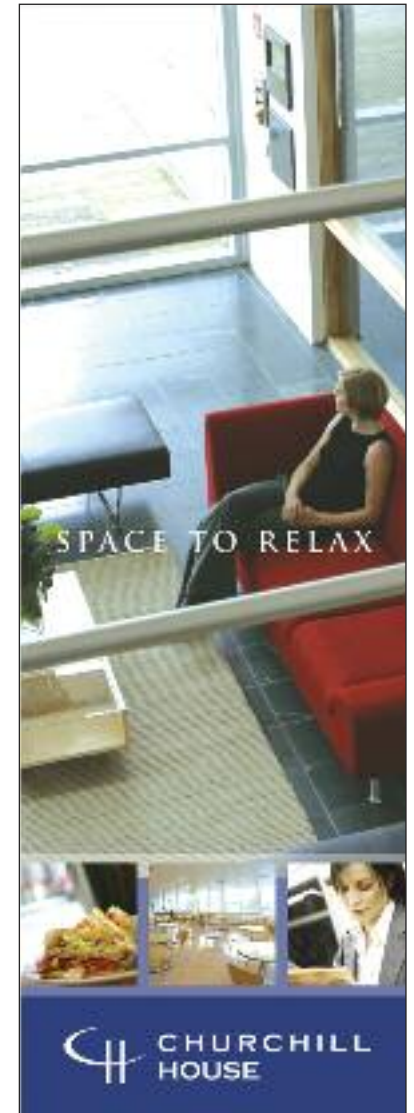
**TO LET**

[www.iconixpark.com](http://www.iconixpark.com)



EASTERN**GATE**





client: **Jeffersons Commercial on behalf The Crown Estate - London**

- brochure design
- copy writing
- large format materials
- print advert design
- art direction and photography



adrenaline 

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Marketing Director,  
Adrenaline Creative

tel: 01223 421264  
email: [info@adrenalinecreative.co.uk](mailto:info@adrenalinecreative.co.uk)  
web: [adrenalinecreative.co.uk](http://adrenalinecreative.co.uk)

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